

POSTER 2025 OPEN CALL REGULATION

The **OPEN CALL POSTER** is an invitation to create posters, giving the public the opportunity to join the show. All interested parties, with or without artistic education, can participate, regardless of their age or nationality.

Proposals must be sent **between 15th April 2025 and 15th May 2025**, and those sent outside this period, or which do not comply with the specifications and information indicated below will not be accepted.

10 winners will be chosen. The winners will be part of the 10th edition of POSTER MOSTRA[®], together with a cast of guest artists.

POSTER MOSTRA[®] is a registered trademark of the Company “LabDesign, Lda.”, NIF nº: 504732706, referred below as the Company.

By submitting their application, the competitors/candidates acknowledge that the use of their image rights (namely posters) are automatically transferred to POSTER MOSTRA[®] and inherently to the Company and all its brands, partners, subsidiaries or establishments, without any remuneration or compensation required, in addition to what may be punctually and expressly agreed.

REGULATION - 10TH EDITION

POSTER MOSTRA[®] is a public art and word exhibition which takes place on the street, having aroused to honor one of the most powerful means of communication ever. Posters used to sell everything from soaps to ideals, being the first media in which art and advertising came together in perfect symbiosis.

Participation rules:

1. All interested persons can participate, even if they have no artistic education and regardless of their age and nationality.
2. The visual proposal to be presented do not have to address any specific theme, but it will not be considered - being automatically excluded - images or creative ideas that induce, implicitly or explicitly, themes such as religion, sex, politics, violence and social or racial discrimination.
3. The submitted poster proposal must correspond to an original and unpublished work that has not participated in any other contest. It may not contain images/figures taken from the Internet, magazines, catalogs, leaflets, or any other type of publication. In case this rule is not satisfied, the responsibility will be designated to the competitor.
4. Proposals with shared authorship will only be accepted if the work is signed by a studio or a group of authors under a single signature.
5. Only one proposal per participant will be validated.
6. The creative artwork proposal must consider its applicability in a street poster - portrait orientation (vertical) - with the dimensions of 150 cm x 218 cm.

7. Participants must submit their information and the poster proposal through a form available on the website www.postermostra.com, from April 1st, 2024, and until 00:00 on April 30th, 2024, at the latest. Any proposal sent after this date will not be considered.
8. Applications **will only be considered valid and accepted** if the entire form is completed, with the following information:
 - Participant's name by which wants to be identified (artistic one or first and last name);
 - Phone number and Email address.
 - Brief bio.
 - Descriptive memory of the proposal.

Upload the following files identified with the participant's name:

 - The author's photo
 - The visual proposal of the poster, in tiff format, (CMYK color scheme, with a minimum resolution of 300 dpi) and with a dimension of 61cm (width) and 91cm (height), equivalent to 7205 pixels (width) x 10748 pixels (height);
9. The proposals received will be analyzed by the jury, anonymously and in a blind evaluation. The evaluation criteria are creativity and technique, as well as the ease of adaptation to the format for production. The Jury's decision is final and not subject to appeal, and will be announced, by email, on **May 26, 2025**.
10. The winners will have their work produced in large format and will be part of the 10th edition of POSTER MOSTRA®.
11. The winners will not pay any cost for their work to be exhibited at the show. Production and assembly costs are borne by POSTER MOSTRA®.
12. The selected work may be made available for sale on [Poster's Online store](#) after an agreement between the parties.
13. All rights of the works are reserved to the Company® which may use them as it sees fit, namely for publicity and exhibition purposes, in the context of all communication actions related to POSTER MOSTRA®.
14. All participants and future winners expressly declare, for all due and legal purposes, that it is of their free and spontaneous will to authorize, without reservation, the Company to use their image and their voice, name and/or written testimonies produced by you, during the communication of POSTER MOSTRA® (either in the media in general, or also on any internet sites owned by the Company® or in space acquired from it in these media) - being able to carry out image adaptations and edits and/or testimony, as deemed appropriate, in resulting videos or any printed materials.

Submission your POSTER proposal at <https://postermostra.com/en/>, between 15th April 2025 and 15th May 2025.

POSTER MOSTRA: <https://postermostra.com/en/>

Contact: departamentoprod@gmail.com