

## POSTER 2026 OPEN CALL REGULATION

The **OPEN CALL POSTER** is an invitation to create posters, giving the public the opportunity to join the show. All interested parties, with or without artistic education, can participate, regardless of their age or nationality.

Proposals must be sent **between 20<sup>h</sup> April 2026 and 8<sup>th</sup> May 2026**, and those sent outside this period, or which do not comply with the specifications and information indicated below will not be accepted.

15 winners will be chosen. The winners will be part of the 11<sup>th</sup> edition of POSTER MOSTRA<sup>®</sup>, together with a cast of guest artists.

POSTER MOSTRA<sup>®</sup> is a registered trademark of the Company “LabDesign, Lda.”, NIF nº: 504732706, referred below as the Company.

By submitting their application, the competitors/candidates acknowledge that the use of their image rights (namely posters) are automatically transferred to POSTER MOSTRA<sup>®</sup> and inherently to the Company and all its brands, partners, subsidiaries or establishments, without any remuneration or compensation required, in addition to what may be punctually and expressly agreed.

### REGULATION - 11<sup>TH</sup> EDITION

POSTER MOSTRA<sup>®</sup> is a public art and word exhibition which takes place on the street, having aroused to honor one of the most powerful means of communication ever. Posters used to sell everything from soaps to ideals, being the first media in which art and advertising came together in perfect symbiosis.

#### Participation rules:

- \_All interested individuals may participate, regardless of artistic education, age, or nationality.
- \_The submitted visual proposal does not need to follow a specific theme. However, proposals containing content that explicitly or implicitly references religion, sex, politics, violence, or social or racial discrimination will not be considered and will be automatically excluded.
- \_The submitted proposal must be original and unpublished, and must not have been submitted to any other competition. It may not include images or elements sourced from the internet, magazines, catalogues, leaflets, or any other publication. Failure to comply with this rule shall be the sole responsibility of the participant.
- \_Joint submissions will only be accepted if the work is presented under a single collective name (e.g., a studio or group name).
- \_Only one (1) submission per participant will be accepted.

# POSTER®

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\_The artwork must be designed for application as a street poster, in portrait orientation (vertical), with dimensions of 150 cm x 218 cm.

\_Participants must submit their application and proposal via the form available at [www.postermostra.com](http://www.postermostra.com), between 20 April 2026 and 8 May 2026 (until 00:00).

\_Submissions received after this deadline will not be considered.

Applications will only be deemed valid if the submission form is fully completed and includes the following:

- Name under which the participant wishes to be identified (artistic name or full name);
- Phone number and email address;
- Brief biography;
- Description of the proposal.

\_The following files must be uploaded, identified with the participant's name:

- Author's photograph;
- Poster proposal in TIFF format (CMYK colour mode, minimum resolution of 300 dpi), with dimensions of 61 cm (width) x 91 cm (height), equivalent to 7205 px x 10748 px.

\_All submissions will be evaluated anonymously by the jury under a blind review process. Evaluation criteria include creativity, technical quality, and adaptability to production format. The jury's decision is final and not subject to appeal. Results will be announced by email on 13 May 2026.

\_The selected works will be produced in large format and exhibited as part of the 11th edition of POSTER MOSTRA®.

\_Selected participants will not incur any costs related to the exhibition of their work. All production and installation costs will be covered by POSTER MOSTRA®.

\_Selected works may be made available for sale in the POSTER MOSTRA® online store, subject to prior agreement between the parties.

\_All rights to the submitted works are reserved by the Company®, which may use them at its sole discretion, including for promotional and exhibition purposes, within the scope of POSTER MOSTRA® communications.

\_Any use beyond the scope defined herein shall require prior written notice, by email, to each participant for the purpose of obtaining their duly granted authorization. POSTER MOSTRA® and its participants shall not be held liable for any unauthorized use or disclosure carried out without their prior consent.

\_All participants and selected winners expressly declare, for all legal purposes, that they voluntarily authorize the Company, without reservation, to use their image, voice, name, and/or written testimonials produced within the scope of POSTER MOSTRA® communications (including media outlets, websites owned by the Company®, or third-party media spaces). The Company may edit, adapt, and reproduce such materials in audiovisual or printed formats as deemed appropriate.

**Submission your POSTER proposal at <https://postermostra.com/en/>, between 20 April 2026 and 8 May 2026.**